SONAID

MAKING DEVICES UNDERSTAND SOUNDS

Turn your telecare devices into profit-generating safety hubs

Let's model the impact on your product line.

The untapped potential of passive safety

10%
of seniors aged 65+ currently use Personal Emergency Response Systems

The majority of users are aged 80+

80%
of older adults wearing a PERS did not use their alarm system to call for help

50%
higher fatality risk when help is delayed >1h

> *From 12% adoption to 40%+ is not a tech problem, it's a UX problem.*

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The hidden cost of poor adoption

Low adoption = competitivity

The number of elderlies increase each year, but the market still compete on the same market shares (~85 yo)

No product differentiation

Competing on specs and price only → margin erosion and lost tenders.

Hard to upsell

Devices lack built-in intelligence → no recurring service revenue.

> **You can't grow lifetime value with a one-time product.**
Sonaid turns your hardware into a scalable safety platform.

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Our solution

Sonaid.ai, *Detecting alarming sounds in a complex sound environment*

Distress in voice

Screaming for help

Pain : moaning, crying

Fall detection

Many more...

> Detects *intonations* and *sounds, not words*
> → *multilingual + works with dementia*

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Strategic partnership :
Anyware solutions

Sonaid **based on** *Anyware sensor propose a full solution to Telecare providers.*

1 **Audio sensor installed in the house.**

>>>

2 **Critical sound detection**
- Pain
- Calling for help
- Soon : Alarms, aggressions

>>>

3 **Send an alert to your call center**

SOS

" It's *not only* **about being safe, it's about feeling safe at home.**

This becomes possible with Sonaid solution designed **to listen what really matters** "

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Complete Solution for Caregivers

Bespoke Hardware Solutions
based on Anyware Solutions' Unique, Patent-pending Multi-sensor Device

BASIC **Sonaid's AI audio detection** running **cost-optimised** sound sensor device
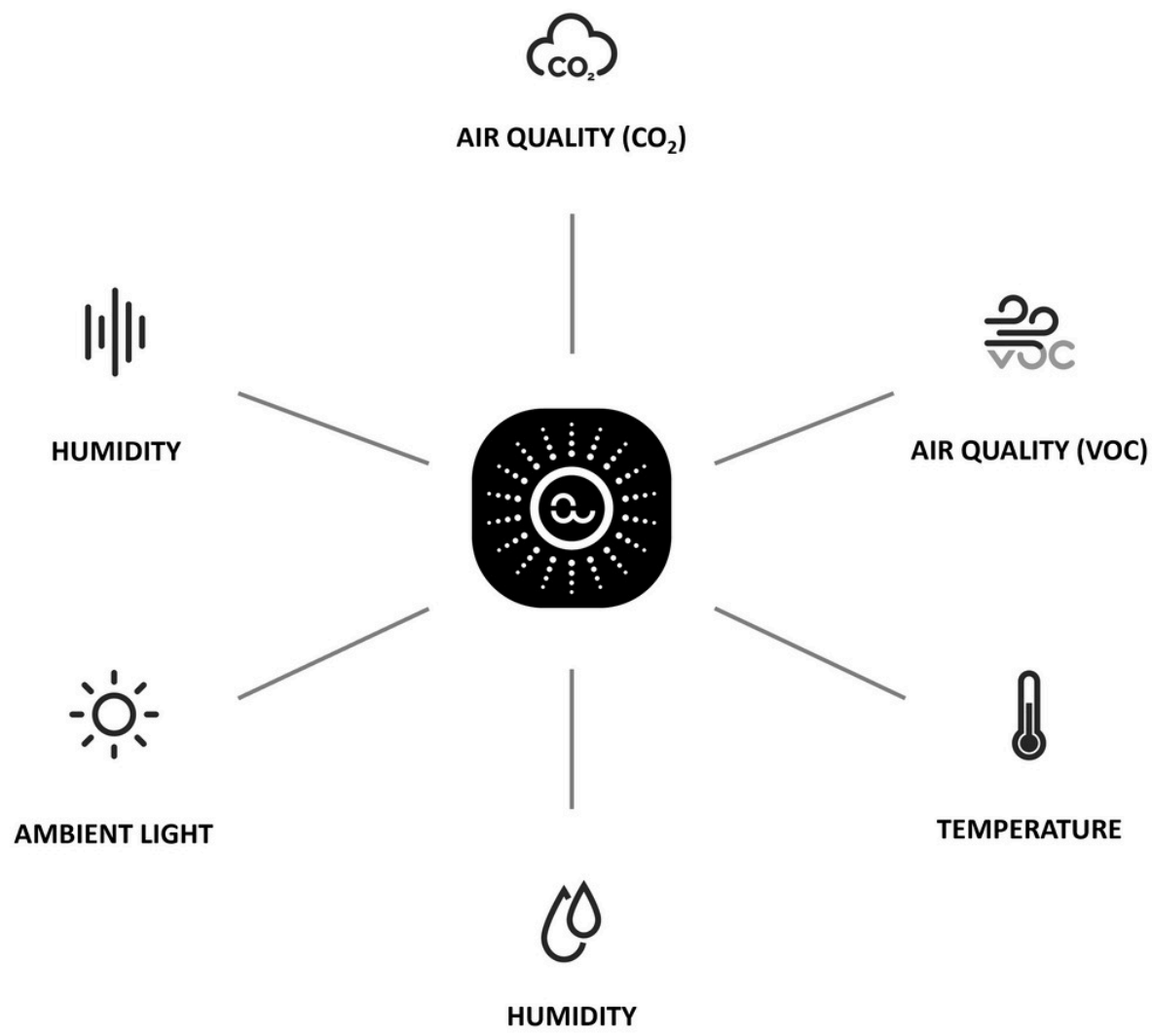
PREMIUM Sonaid's AI audio detection running on **multi-sensor device** designed for continuous feature upgrades and non-personal **data** about the **room environment**

" Not only can we detect critical situations, but we can also prevent them with the full solution Anyware + Sonaid "

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GIVE EARS TO IOT DEVICES.

Sonaid's AI listens when you can't, ensuring help is just a sound away

Keep in touch!

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